

CCFSA Work Plan 2024-2025

1. Capacity Building and Networking: Ensure our presence is known, expand network, and support partners.			
Priorities for 2024-2025 Work Plan	Action/Tasks	Identified Champion	Timeline
a. Increase our following on existing social media sites.	1) Reach out to other organizations and send friend requests.	1) Mary Ann	1) Ongoing
b. Keep the website up to date and make sure it is easy to find information.	1) Explore and maintain current content.	1) Mary Ann and Center for Land Use and Sustainability	1) Ongoing, and as needed
c. Participate in meetings and events hosted by partners to promote CCFSA.	<p><u>Ongoing meetings:</u> Adams County Food Policy Council, FSLN, Healthy Adams County, Healthy Franklin County, PA Food Policy Council, PHAC, SCRC, SMP, SPO</p> <p><u>Short-term meetings:</u></p> <p>1) 2024 Mass Care Exercise</p> <p>2) SUSI 2024</p>	Mary Ann and Leadership Council members	<p><u>Ongoing meetings:</u> varying schedules</p> <p><u>Short-term meetings:</u></p> <p>1) 2024 Mass Care Exercise will take place in May 2024 at SU</p> <p>2) 2024 SUSI will take place July-August 2024 with renewal possible for 2025-2028</p>
d. Offer educational sessions that are responsive to emerging trends and have targeted outcomes.	<p>1) Spring education seminar (AS)</p> <p>2) Fall gleaning education session (need a lead person to coordinate with Project SHARE, The Gleaning Project, etc.)</p>	<p>1) Amy Santarelli (Spring 2024)</p> <p>2) Lisa Maddux (Fall 2024) (working with Gail Witwer)</p>	<p>1) Spring 2024</p> <p>2) Fall 2024</p>

2. Assist in SNAP/WIC Promotion: Increase awareness of and participation in supplemental food programs.			
Priorities for 2024-2025 Work Plan	Action/Tasks	Identified Champion	Timeline
a. Increase enrollment in SNAP/WIC.	1) Reach out to local enrollment providers and determine what support is needed, enrollment changes, etc. 2) Advocate for a simplified enrollment process. 3) Determine eligibility vs. enrollment gaps. 4) Attend Events: Carlisle4Kids, Jubilee Day (Mechanicsburg), Fairie Festival (Shippensburg), and others when identified.	1) Mary Ann 2) Support the work of PHAC, The Food Trust, and other organizations 3) Zach and Laura 4) Mary Ann and Leadership Council members	1) Ongoing 2) Ongoing 3) Spring 2024 4) As opportunities occur: Carlisle4Kids: Summer 2024 Jubilee Day: June 2024 Fairie Festival: Fall 2024
b. Leverage federal and state resources to help local offices.	1) Participate in PA Food Policy Council meetings to identify opportunities. 2) Work with the Pennsylvania Hunger Action Coalition (PHAC).	1) Mary Ann and other Leadership Council members 2) Mary Ann, Gail, and other Leadership Council members	1) Ongoing, meetings 4 times a year, 1 per quarter 2) Ongoing, meetings 2 times a year, 1 in Spring and 1 in Fall

3. Advocate for Child Focused Feeding Programs: Ensure the basic food needs of all children are met.			
Priorities for 2024-2025 Work Plan	Action/Tasks	Identified Champion	Timeline
a. Advocate for feeding programs partnered with the schools to provide children with food before, during, and after school hours.	1) Elevate existing op ed from Central PA Food Bank (CPF B). 2) Advocate for universal free school breakfast and lunch in Pennsylvania schools. 3) Participate in policy coalition activities.	1) Work with Laura and CPF B 2) Work with CPF B, PHAC, FRAC and other organizations 3) Continue to work with CPF B, PHAC, and The Food Trust policy coalitions	1) Spring 2024 2) Ongoing, and as needed 3) Ongoing
b. Promote and advocate for school backpack programs, school food pantries, and summer feeding programs.	1) Highlight successful programs on social media. 2) Participate in local events.	1) Mary Ann 2) Leadership Council members	1) Ongoing 2) Ongoing, as needed
c. Advocate for Farm to School Initiatives.	1) Reach out to local superintendents to encourage purchase of local foods. 2) Sign on to work with FRAC on Healthy School Meals for All initiative.	1) CCFS A Leadership Council members will include them in relevant meetings and outreach 2) Mary Ann will continue to sign-on to advocacy letters	1) Begin in early 2024 and continue to include superintendents moving forward 2) Ongoing, as needed

4. Increase Accessibility of Local Food Banks and Pantries: Ensure fair and equitable access to healthy and nourishing foods for those in need.

Priorities for 2024-2025 Work Plan	Action/Tasks	Identified Champion	Timeline
a. Advocate for reimagined food territories to ease distribution requirements in Cumberland County.	1) Create 1 page flier advocating for eased territories to distribute to food pantries. 2) Participate in SPO strategic planning.	1) Heather, Zach, and Laura 2) Mary Ann	1) The flier was completed during Fall 2023 and will be used on an ongoing basis. 2) Fall 2023 through Spring 2024
b. Identify and direct resources to vulnerable, underserved communities in Cumberland County.	1) Identify existing charitable food pantries and resources in the county. 2) Create a brochure with the above locations and contact info. 3) Distribute brochure. 4) Explore access for those who lack transportation	1) Laura and CPF B partners 2) Laura and CPF B partners 3) Zach, Laura, and Lisa 4) Possible work group to explore expanded hours, creating a carpool list, and/or partner with other providers like Door Dash or Rabbit Transit	1) In process 2) In process 3) 2024 project 4) TBD, 2024-2025 goal
c. Provide education for those utilizing The Emergency Food Assistance Program (TEFAP) to maximize their food dollars.	1) Highlight initiatives on CCFSA social media. 2) Promote Project SHARE cooking classes and identify other opportunities.	1) Mary Ann 2) Newsletters and online	1) Ongoing 2) Ongoing, and as needed

5. Promote Agriculture in the County: Advocate for farmland preservation to ensure local farms and farmers are part of the food system.			
Priorities for 2024-2025 Work Plan	Action/Tasks	Identified Champion	Timeline
a. Advocate for continued investment in the farmland preservation program.	1) Write letter of support to the commissioners.	1) Stephanie	1) Initial letter completed during Fall 2023, continue to explore opportunities as they arise.
b. Support opportunities for agriculture education.	1) Support local 4H, FFA, PASA, and Farm Bureau to advocate for ag education in schools. 2) Support military organizations like Armed to Farm.	1) Explore opportunities with Penn State Extension, Cumberland County Planning Office and others 2) Diana	1) As opportunities arise 2) As opportunities arise
c. Support and promote the purchase of local farm products through farmers markets, farm stands, and CSAs.	1) Support an update of the Cumberland County Local Food Guide.	1) Stephanie and Visitor's Association	1) 2025 goal
d. Support and advocate for the expansion of EBT usage with farmers markets, farm stands, and CSAs.	1) Research farmers markets, farm stands, and CSAs that accept EBT.	1) Zach and Laura can provide annual USDA data to determine next steps	1) February 2024
6. Achieve long-term financial stability for CCFSA.			
Priorities for 2024-2025 Work Plan	Action/Tasks	Identified Champion	Timeline
a. Seek out and pursue grants and other funding sources.	1) Explore Regional Food Systems grant. 2) Renew Partnership for Better Health grant.	1) Heather, Lisa 2) Need a Champion	1) Spring 2024 2) Fall 2024